

Shanghai SIMYI Auto Parts Industry Co., Ltd.



Auto body parts

Shanghai SIMYI Auto Parts Industry Co., Ltd. was established in China in 1996 and specializes in auto body parts manufacturing and mold development.

Continuous rapid expansion has built the company into a leading player of its kind in China. It established a subsidiary, Simhoong Auto Parts Industry (Anhui) Co., Ltd. to serve as its production base and logistics center.

SIMYI was founded with total investment of US\$57.5 million; today, its registered capitalization stands at US\$37.5 million and its employment totals more than 1,100. Company headquarters includes a campus with total area of 385,000 square meters.

Ever since its inception SIMYI has brought in top-end equipment from industrially advanced countries to upgrade its manufacturing techniques and capabilities, and its corporate management system has come to be reputed for high efficiency. In addition, SIMYI has earned major international quality-system certifications including ISO9001, QS9000, ISO/TS16949, and ISO 14001. Most of the firm's products are certified by CAPA (Certified Automotive Parts Association) of the United States.

SIMYI supplies a wide range of auto body parts including hoods, fenders, doors, tail gates, bumpers, and radiator supports, among many others. The high-quality, reasonably-priced parts are highly competitive in the international aftermarket.



With "Reducing Cost, Improving Quality, and Enhancing Market Competitiveness" as their business doctrine and "High Quality, Zero Defects, and Customer Service Forever" as their constant policy, SIMYI employees are committed to providing the best of products and services to customers throughout the world. The company looks forward to cooperating with global customers in the joint creation of more lucrative business opportunities.

SIMYI has been a frequent winner of awards granted by the Anhui Provincial Government for honoring the company's outstanding performances in technical advancement, operation efficiency, high-grade credit etc., including the "AAA-grade Credit Enterprise" and "Advanced Technology Enterprise," among others. In addition, the company's SIMYI-branded auto body parts have been rated as "Anhui Province Famous Brand Products" from 2009 through 2012.



ISO9001



ISO/TS16949

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